



## Tour Name

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Private Amsterdam: Made In Amsterdam Shopping Tour - A Super Local Souvenir Tour

## Tour City

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Amsterdam

## Tour Snapshot

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Don't buy another pair of clog slippers! Uncover authentic Amsterdam souvenirs on this sustainable shopping tour that takes you to a super-cool t-shirt shop, a portrait studio and a store selling artistic pieces from up-cycled materials. This is a great way to learn more about the city and the diversity of its residents, as you meet local shop owners, hear their stories and shop for unique gifts and souvenirs to wow friends and family back home. A portion of the proceeds from your tour will be donated to the non-profit organization Amsterdam Locals.

*This tour is priced for a minimum group size of two travellers. A solo traveller may still book this private experience but will be charged the base rate for two travellers.*

### Highlights

- Discover three unique shops selling locally designed items in the heart of Amsterdam
- Chat with shop owners about their work and learn the stories behind their businesses
- Shop for cool craft pieces, upcycled keepsakes or buy a sustainable t-shirt from a local entrepreneur

- Learn about the history of manufacturing and commerce in Amsterdam
- Get a free portrait at a quirky photography studio that's been voted one of the city's top tourist attractions

**Local Impact: How you will help the local community by joining this tour:**

- All the stores we visit are 100% owned and run by locals, including one that employs refugees and disadvantaged local people
- We will visit a store that sells items made from waste and recycled bike parts, where you'll have a chance to purchase a sustainable souvenir
- You will be provided with a recyclable bag for any purchases you make to avoid use of plastic bags
- You will learn about fair trade products and pick up some sustainable shopping tips

Inclusions: Local English-speaking guide, one portrait photo per person, donation to Amsterdam Locals, a charity that supports diabetes and cancer research.

Exclusions: Food and drinks, any additional costs for items purchased above the set retail vouchers, tips/gratuities for your guide. Note that as children under age 12 are free to join this tour, they will not be given vouchers.

**Schedule details**

- Duration: 2 hours
- Meeting point:  
De Oude Kerk, Oudekerksplein 25, 1012 GX Amsterdam, Pays-Bas.  
View on [Google Maps](#).
- Find the exact meeting point with what3words: [///codes.bonnet.both](#)
- Starting time: 2.00 PM

- Ending point:

Universe on a t-shirt, Eerste Bloemdwarsstraat 14 (near Anne Frank House).

## Full Itinerary

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Discover the city centre of Amsterdam on a private shopping tour that will show you three uniquely local shops that are worth your browsing time! But this is more than just a shop till you drop experience. You won't just hunt for locally produced goods, you'll get to speak directly with the shop owners and learn the stories behind their unique, fun and responsible products. Every stop on this two-hour Amsterdam tour offers a historical connection, a responsible focus, and authentic local inspiration.

You might pick up a locally produced craft item or maybe a handmade t-shirt. The portrait photograph from the studio is included in the tour price, so you'll definitely have at least one memorable keepsake from your Urban Adventures experience! Please note that we receive no commission from any sales that are made on this tour, so you can be sure that the money you spend is going directly back to support local, independent artists.

The first shop we visit will be in the Red Light District, a neighbourhood under transformation and with hundreds of years of history as a commercial hub. Today, the district is a shopping gem, and we'll walk through the tiny streets and meet a few entrepreneurs who have decided to invest in this colourful area. We'll make our way to a local store that produces items made from waste — their main material being salvaged and recycled bicycle parts. This shop is run in partnership with a social reinsertion project set up by the Dutch government for refugees and prisoners, and the owners work with various institutions to sell goods created by disadvantaged locals. These artists are paid per piece, and the program is a stepping stone to help them rebuild their lives in the local community.

We will then cross the Dam Square to meet our second shop owner, for a novelty gift with historic flair. Located behind the New Church in the heart of the city, we'll find a portrait photography studio that has been named one of the top tourist attractions by local newspaper poll — but it's definitely not a tourist trap! Many of the local shops in the area have photos of themselves taken in this very portrait studio — it's fast becoming a city-wide institution. There's also a lot of local tradition in portrait art — the Dutch were one of the leaders in portraits, and you'll discover yourself how important this art form is to local culture.

Finally, we'll finish things off in the Jordaan area, meeting our last merchant. We'll visit a small company that sells responsibly made and locally designed/printed t-shirts. The shirts are from organic materials, and the shop operates on a small, local scale, thereby avoiding the constraints that come with being a bigger manufacturing company. The Dutch have a clouded — if not outright hostile — history when it comes to the production of goods, and we'll discuss this, as well as how the Dutch are being proactive in the 21st century with respect to fair trade.

Your private tour will end here, but before you go, feel free to ask your guide for any other tips on where to shop, eat, drink and discover local life while you're in Amsterdam.

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### **Additional information**

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Confirmation of booking: If you have your voucher, your booking is confirmed. We'll see you at the start point. Get in touch if you have any concerns or require more information via the email address or phone number (business hours only) on your voucher.

Child Policy: Children between the ages of 6 and 11 inclusively are permitted on this tour with same rate as the adult. Children below the age of 6 can join at no cost.

### **Local contact**

Office phone number: +31 64 367 21 86

Email address: [info@amsterdamurbanadventures.com](mailto:info@amsterdamurbanadventures.com)