



Tour Name

In Focus: Sweet Potato Mama Project

Tour City

Taipei

Tour Snapshot

You say potato, we say Sweet Mamas! The sweet potato is an important symbol of Taiwanese cuisine, and the Sweet Potato Mamas serve up that tradition from their street stalls of Taipei. Take a Taipei tour for good as you learn how these women work to support their families, and help them serve a lunchtime crowd. All proceeds from this tour will go to the Genesis Social Welfare Foundation's Sweet Potato Mama Program to support single mothers.

Highlights

- Support a local program that helps single mothers launch their own sweet potato businesses
- Learn about the tradition of Sweet Potato Mamas and how they earn a living selling street snacks
- Put your hands to work, serving potatoes to locals on their lunch breaks
- Taste sweet potatoes roasted by the Sweet Potato Mamas

Local Impact: How you will help the local community by joining this tour:

- All net proceeds from this tour will go directly to the Genesis Social Welfare Foundation
- You are supporting local single mums who need to make a living to support their families

Inclusions: Local English-speaking guide, sweet potato meal. All proceeds from this tour will be donated to the Genesis Social Welfare Foundation's Sweet Potato Mama Program.

Exclusions: Additional food or drink, items of a personal nature, tips and gratuities for the guide.

Schedule details

- Duration: 2 hours
- Meeting point:
Shandao Temple MRT Station, Exit 5 (Blue Line)
- Find the exact meeting point with what3words: [///smelter.rungs.bolt](https://www.what3words.com/smelter.rungs.bolt)
- Starting time: 11.00 AM
- Ending point:
Shangdou Temple MRT Station, Exit 5

Full Itinerary

The sweet potato is more than just a food in Taiwan — it's a part of Taiwanese culture. There are cultural expressions about the sweet potato, and even the country is said to be shaped like a sweet potato. But most of all, the sweet potato is a popular street food snack, and that's where we come in! You're going to check out the sweet potato street food scene and meet the women

who cook and sell the snacks: the Sweet Potato Mamas.

Your Taipei tour will start by taking you to the base of the Sweet Potato Mama industry, the warehouse. You'll learn about the Sweet Potato Mama Program and the equipment that these women use every day in their business. The program is run by the Genesis Social Welfare Foundation, a well-known support organisation in Taiwan that runs care facilities for underprivileged vegetative patients, as well as community welfare initiatives. By providing the space, training, and equipment needed, the foundation helps Sweet Potato Mamas to start their own businesses. The foundation also provides the first bag of sweet potatoes to the women free of charge, to help get the business going. Thanks to receiving these necessities, these Mamas can typically start their own business within as little as one week.

After our warehouse visit, it'll be time to join the Mamas! We're going to see how they work by working ourselves, helping them to sell sweet potatoes. Between noon and 1pm is break time for the people who work in this area — but it's peak hour for the Sweet Potato Mamas. You'll learn from them and help them to sell sweet potatoes right on the street, and have the opportunity to interact with all the locals who stop by.

Once your shift is over, you'll be treated to a sweet potato roasted by a Mama herself — a great snack after all your hard work.

Additional information

Inclusions: Local English-speaking guide, sweet potato meal. All proceeds from this tour will be donated to the Genesis Social Welfare Foundation's Sweet Potato Mama Program.

Exclusions: Additional food or drink, items of a personal nature, tips and gratuities for the guide.

Dress standard: Please dress comfortably for walking through a warehouse and working outdoors.

Your Trip: For your Urban Adventure you will be in a small group of a maximum of 12 people.

Confirmation of booking: If you have your voucher, your booking is confirmed. We'll see you at the start point. Get in touch if you have any concerns or require more information via the email address or phone number (business hours only) on your voucher.

Additional Information: This tour is fully accessible and can accommodate wheelchairs.

Child Policy: Children between the ages of 6 and 11 inclusively are permitted on this tour at the rate listed above. Please select 'child' above when booking. Children below the age of 6 are not permitted on this tour.

Local contact

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