



Tour Name

Private Philadelphia: Italian Market Immersion

Tour City

Philadelphia

Tour Snapshot

Hit the country's oldest and largest everyday open-air market for some authentic, Philly foodie action on your own private tour. Sample a few nibbles, then fill your shopping bag with cheeses, chocolates, deli items, and baked goods, and connect with the merchants and personalities that have shaped the character of this street for generations.

This tour is priced for a minimum group size of two travellers. A solo traveller may still book this private experience but will be charged the base rate for two travellers.

Highlights

- Wander through the famous 9th Street Italian Market on a private tour with your own local guide
- Tempt your tastebuds and shop for foods made fresh by the locals
- Chat with the local store owners and grab a bargain or two
- Discover the history of the markets and how they came to be so popular

- Reenact your favourite Rocky moment on a street featured in the film

Inclusions: Local English-speaking guide.

Exclusions: Personal shopping, snacks, food, tips and gratuities for your guide.

Schedule details

- Duration: 2 hours
- Meeting point:
Corner of 9th & South Streets, outside New Image Art & Framing
- Find the exact meeting point with what3words: [///dined.brick.living](https://www.what3words.com/dined.brick.living)
- Starting time: 10.00 AM
- Ending point:
Corner of 9th Street & Passyunk Avenue.

Full Itinerary

The Liberty Bell. Independence Hall. We all know Philadelphia for its famous landmarks and historical background, but did you also know that it's home to this wicked food market? Join this private Italian Market tour in Philadelphia for a dose of yummy Philly food at its very best.

Starting at the always-colorful South Street, head off with your local guide through the neighborhood of Bella Vista in South Philly. You'll explore the tiny streets in this section and have a chance to view some of the iconic mosaic art from a local artist. As we continue to tour Philadelphia, swing by a historic deli, duck into a tempting bakery, and stroll along Christian Street before arriving at the sounds, aromas, and sights of the famous Italian market or, more accurately, the South 9th Street Curb Market.

The market is the oldest and largest everyday open-air market in the USA, and it's easy to understand why it is one of Philly's must-see attractions. With your local guide leading the way on this Philly tour, explore the huge variety of stores located here, many of which are Italian in heritage. Tempt tastebuds as you wander past cheeses, chocolates, spices, and olive oils. Discover bakeries, butchers, and a myriad of other produce stalls plus a wonderful kitchen store. And don't worry, if the temptation to purchase becomes too great, you're likely to get a bargain as many of these stores discount for our travelers! Along the way

you'll get the chance to talk to some of the owners and employees of these shops and stalls, and hear fascinating local stories of the development of this area over the years.

As you continue through the market, cross over the main intersection and head towards a variety of Mexican stores. If this area looks familiar it's probably because it was here that Rocky ran through the streets on one of his famous training runs. Nearby you'll also see a selection of Vietnamese, Cambodian and Chinese stores, brimming with aromas and sights that are sure to delight the senses. This private Philadelphia market tour concludes at the intersection made famous by local restaurant competitors Pat's and Geno's, where you'll be able to buy a famous Philly Cheesesteak after the tour. If you don't want the adventure to end here, continue with your guide on the [Markets, Mosaics, & Magic tour](#).

(If you'd prefer to travel as part of a regular group experience, please book our [Italian Market Immersion group tour](#).)

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Need a place to stay?

Heading to Philly without a place to rest your head? Have no fear — the [Sheraton Downtown Philadelphia Hotel](#) is ready to welcome you to the City of Brotherly Love! As our preferred accommodation partner in Philadelphia, we recommend grabbing a room there if you haven't already booked any accommodation. Sleep tight!

Additional information

Inclusions: Local English-speaking guide.

Exclusions: Personal shopping, snacks, food, tips and gratuities for your guide.

Dress standard: A good pair of comfortable walking shoes is advisable. Make sure to check the weather report for rain!

Confirmation of booking: If you have your voucher, your booking is confirmed. We'll see you at the start point. Get in touch if you have any concerns or require more information via the email address or phone number (business hours only) on your voucher.

Child Policy: This is a child-friendly tour. Children between the ages of 6 and 11 inclusively are permitted on this tour at the rate listed above. Please select 'child' above when booking. Children under the age of 6 are permitted to join this tour free of charge. Please inform us at the time of booking if you'll be bringing a child under the age of 6. You can do so in the special request box on the checkout page.

Local contact

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