



Tour Name

Private Marrakech: Shopping Tour - Secrets of the Medina

Tour City

Marrakech

Tour Snapshot

Moroccan shopping doesn't have to be a mystery — all you really need to master the medina is a local to show you how it's done! On this private tour, you'll visit hidden stalls, shop for real-deal souvenirs like leather, lamps, shoes, carpets, spices, and argan oil, and learn to haggle like a true Marrakech insider. Bonus: we've even scored a few exclusive discounts just for you.

This tour is priced for a minimum group size of two travellers. A solo traveller may still book this private experience but will be charged the base rate for two travellers.

Highlights

- Unravel the labyrinth of souks in the Marrakech medina with your own private shopping expert
- Visit secret shopping spots away from the tourist trail that you would never be able to find on your own
- Meet local artisans and learn about their traditional craft methods
- Get access to exclusive price discounts and learn how to haggle in Arabic

- Take a break with some Berber tea and snacks at a local café
- Support a good cause — proceeds from the tour go to fund a local women’s project

Inclusions: Local English-speaking guide, shopping map, shopping discounts, free delivery of bulky goods to your hotel, afternoon tea

Exclusions: Shipping costs of your goods to your home country (most of our artisans are experienced with shipping bulky goods and can arrange this for you), additional food and drink or items of a personal nature, tips and gratuities for your guide

Schedule details

- Duration: 3.5 hours
- Meeting point:
Outside Café France in Djemaa El-Fna Square
- Find the exact meeting point with what3words: [///cobbled.burns.line](https://www.what3words.com/#!/en-gb/cobbled.burns.line)
- Starting time: 2.00 PM
- Ending point:
Dar El Bacha

Full Itinerary

The famed medina of Marrakech is a shopper’s paradise, but with literally thousands of shops packed into a maze of small alleyways, it can be an overwhelming experience — even for locals!

To help you make the most of the medina, this private tour takes you to the best shops, where local artisans are crafting and selling unique wares — no lousy souvenirs on this tour! You’ll meet with artists who are specialists in their fields and learn about their family businesses and their work, and feel the passion for what they do.

We’ll chat with you about your interests to create a customised itinerary that best suits your tastes. Your shopping extravaganza

stops could include:

- A local leather shop where you can find Moroccan-style carpet bags, leather handbags, and jackets
- A jeweller specialising in silver and beadwork from the far reaches of Morocco
- A local herbalist where you can find spices and argan oil
- Our favourite carpet shop in Marrakech, which offers fixed prices (a rarity in Morocco!) and even a special discount for Urban Adventures travellers
- A local artisan who makes his own range of leather shoes, including Moroccan slippers, and who can also make tailor-made shoes for you within 48 hours
- Exclusive access to a wholesaler of homewares/souvenirs deep in the medina
- Ladies' fashion outlets, including a sumptuous caftan shop and a silk scarf vendor
- A wondrous lamp shop that sells a variety of high-quality filigree
- A veritable Aladdin's cave of locally sourced homewares and furniture frequented by local riad owners and Hollywood movie stars

We'll also provide you with a shopping map, so that even after the tour finishes, you can still seek out all our favourite secret shops during your stay in Marrakech.

As you browse, your guide will teach you the art of bargaining. Learning a few key Arabic words and phrases can make a big difference during your shopping adventures!

Along the way, we'll also visit a few street workshops where local craftsmen practice their trades. Watch a master ceramic tile-maker at work and stop into a filigree workshop where those famous Moroccan lamps are created.

We'll finish off the afternoon with a rest stop in the delightful Henna Café, where you'll get to try local sweets and try Berber tea. Best of all, it's food for good: proceeds from the commissions of your tour go to a local women's project jointly funded by Urban Adventures and Henna Café.

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Additional information

Inclusions: Local English-speaking guide, shopping map, shopping discounts, free delivery of bulky goods to your hotel, afternoon tea

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Dress standard: Morocco is considered by many to be a liberal Muslim country. For example, many Moroccan women do not wear headscarves, but you may still find that Morocco is very conservative compared to what you're used to at home. Therefore, please dress accordingly. As a general guideline, your shoulders, chest, and knees should be covered at all times. Wearing shorts (for both men and women) or low-cut tops, or showing your midriff, is not recommended. Lightweight, sleeved shirts, trousers, and skirts are respectful and will keep you cool in the heat.

Confirmation of booking: If you have your voucher, your booking is confirmed. We'll see you at the start point. Get in touch if you have any concerns or require more information via the email address or phone number (business hours only) on your voucher

Child Policy: Children between the ages of 6 and 11 inclusively are permitted on this tour at the rate listed above. Please select 'child' above when booking. Children below the age of 6 are not permitted on this tour.

Local contact

Office phone number: +212 (0) 661 922 789

Email address: info@marrakechurbanadventures.com